



# RAJDHANI

Monthly Newsletter of Bhubaneswar Municipal Corporation

ISSUE-1

APRIL - 2011

VOL- 1

**BMC  
AT YOUR  
DOOR STEP**

**Birth & Death  
Certificates**

**Kalyan Mandap  
Reservation**

**Marriage  
Certificate**

**e-Payment of  
Holding Tax**

**Development of  
Parks**

**Urban Poverty  
Alleviation**

**Round the clock  
Help Line**

## **Message of Hon'ble Chief Minister, Odisha**

I am glad to know that Bhubaneswar Municipal Corporation is bringing out the inaugural issue of its Newsletter titled "Rajdhani".

City Governments being at the lowest level of governance play an important role in the delivery mechanism especially in a welfare state like ours. I am sure the Newsletter of BMC will focus on different challenges facing the denizens of the capital city and provide a platform to showcase myriad measures taken by the Corporation in providing better services to the residents of the city.

I wish the endeavour all success.



  
Sj. Naveen Pattnaik

## **BMC adjudged the best Municipal Corporation in the state**

An independent panel have adjudged BMC as the best functioning municipal corporation in the state. The award was given by the Chief Minister, Odisha at a State level function organized for the purpose. Sri Ananta Narayan Jena, Hon'ble Mayor and Smt. Bharati Singh, Hon'ble Dy. Mayor received the award on behalf of BMC



## **BMC Launches New Website**

- ✓ The new website features e-Services offered by BMC.
- ✓ A Special Section added for News and Events
- ✓ More icons replace texts
- ✓ New secured e-Mail For Key BMC Officials.
- ✓ New Feature Explore Bhubaneswar added to know more about the history , tourist attraction and important phone numbers of city
- ✓ User navigation improved and made very simple for the visitors in the new website.
- ✓ In the new website taglines are more short and snappy with big high quality image
- ✓ New Online Grievance application added under e-Services for speedy redressal of Grievances
- ✓ Helpline toll free number flashing in the home page for the benefits of Citizens.
- ✓ The revamped website displays the complete contacts list of all BMC officers with their respective e-mails & Corporator's contact no. with mailing address.
- ✓ All the 17 voluntary disclosures added under the RTI Global Link.
- ✓ New Photo Gallery with photos of latest events like tie-ups with BMC, various campaigns launch party, Visit of Key BMC officials to other urban local Bodies.




*Bhubaneswar Municipal Corporation*

## Message of Hon'ble Minister, Housing & Urban Development



I am extremely happy to know that, BMC is coming out with a monthly Newsletter. The Newsletter shall be the mouth piece of the Corporation, documenting its myriad functions as the front runner Municipal Corporation in the State.

I am sure, BMC will continue to maintain its tempo in providing hassle free services to the people and bring smiles to the inhabitants as a JnNURM city.

  
Sj. Badrinarayan Patra

## Message of Commissioner-cum-Secretary, H&UD Deptt.



I am happy to know that BMC is bring out its first ever News Letter "Rajdhani" coinciding with the beginning of the new financial year.

Few years ago it was consider elitist to talk about Urban Development. But today, Urban Development and Governance have taken centre stage in out policy planning.

The world has already crossed the level where more than 50% of the global population now lives in cities. In India too, some States are already more than 50% urbanized. The coming few decades will continue to see a quantum increase in urban population. It is therefore necessary that the different institutions for urban governance are strengthened and made more effective.

In this context the entire institutional framework at the state level as well as the ULB level is being revamped so as to play of a catalytic roll. To tighten the loose ends, H & U.D.Deptt. is trying to establish channels of communication for greater coordination among different Line Deptt. The LFS cadre is also being strengthen along with Town Planning Service keeping in view the emerging challenges of Urban Governance.

I am sure the BMC News Letter will help document and share successful execution of programme of ideas for urban re-generation among stake holders involved in Urban Development and City Governance.

  
Saurabh Garg

## BMC launches "Clean Bhubaneswar Campaign"

Clean and Green Bhubaneswar being the swan song of BMC corporation launched Clean Bhubaneswar Campaign to see Resident Welfare Associations, Market Associations, Children, Women SHGs and the like.



The campaign was piloted in Ward No. 22 & 47. Whi Minister Odisha flagged off the campaign in ward no- Hon'ble Chief Justice, Odisha High Court did the honours no - 47.



The campaign included IEC activities such as Padyatra, Street Plays, Debate Competition among school children, people not to litter garbage on the roads and to join hand BMC in its door-to-door garbage collection.



## Message of Hon'ble Mayor

On the occasion of the launch of BMC Newsletter 'Rajdhani', I greet all employees of the corporation and elected representatives for joining hands with me in making BMC a front runner in urban governance. With decentralized administration, the pressure on city governments has increased manifold. We have to really pull up our socks to improve the delivery system so that we don't belie the faith reposed on us by the denizens of the capital city.

Bhubaneswar is a unique city synthesizing the glorious past and a bubbling present. Beautifying the city while conserving the natural heritage is also a challenge for BMC.

I am sure, my team of officials and elected representatives will continue their unstinted support to me in making the city truly 'lovable' and 'livable'.



S.J. Anantanarayan Jena

## Jalachhatra - BMC's Cool Endeavour



The whole world is seized with the problem of global climatic change. The capital city which few years ago boasted of a pleasant climate even during peak summer, is today one of the hottest cities in the country. Come April, the mercury level soars to 40 degrees causing schools to have early morning sessions and Labor Department restricting mid-day working hours. The heat wave toll few years ago was a wake-up call for all of us.

Not surprisingly, opening of *Jalachhatras* for providing safe and cool drinking water to the travellers during day time has come as a great relief to the common man. BMC has opened several such *Jalachhatras* in and around the city partnering with different agencies, associations and philanthropic organizations.

## Slum Free City Action Plan under Rajiv Awas Yojana



In tune with the President of India's dream of having slum free cities, BMC in association with USAID has prepared a slum free city action plan. In the first phase, 5 authorized slums of Rangamatia in Ward No -7 have been covered. A DPR has already been prepared and presented to Govt. of India with a project outlay of around Rs.67 crores. In the subsequent phases, BMC envisages to cover the balance slums. BMC is one of the few ULBs in the country to have mapped such a slum free city plan of action.

## BMC's Citizen Interface

With a view to feeling the pulse of the people, BMC started a citizen interface programme with different Resident Welfare Associations of the 60 wards. The issues and concerns shared by the citizens on different matters of city governance are being addressed soliciting people's participation in BMC's endeavours.



## Message of Hon'ble Dy. Mayor

Upgradation of slums and preparing a slum free city action plan are the twin challenges for a municipal corporation like ours. With three fourth of the slums in Bhubaneswar being unauthorized, the challenge is still more daunting.



Smt. Bharati Singh

Against this background, the publication of BMC's first Newsletter will echo the measures taken by BMC to convert these challenges into opportunities.

I am sure, the inhabitants of the city will certainly appreciate the constraints under which we are required to deliver the best of services to maintain the standards of excellence set by us.

## BMC on a Hygiene drive

Health and hygiene have always been areas of concern for BMC. The Municipal Hospital in Old Town with its host of doctors have been always the beacon of hope for the urban poor. BMC's dispensaries located in different parts of the city have been helping the outreach areas by dispensing health services at the door step.

Come summer, the hygiene aspects at the food joints, restaurants, hotels, roadside eateries et al become the focus of BMC's health wing headed by City Health Officer (CHO). Recently the CHO and his team of Food Inspectors took up a massive drive raiding hotels, restaurants, etc to check food quality.

## BMC On A 24 X7 Mode

Realizing the need to deliver basic services to its denizens round the clock. BMC is on a 24 X 7 mode with its Toll Free No:18003450061 recording the grievances / complaints with a response mechanism. Each Govt. Holiday in the Calendar Year 2011 has been allotted to specific Senior Officers of BMC who are responsible for coordinating with respective BMC departmental heads for mitigation of the registered grievance. "It is the only government office in the state and perhaps the lone ULB in country doing so."

## BMC on A Massive Health cum Awareness Camp



For the first time in the annals of BMC, about 600 camps were organized covering all the 377 slums. The camp was a part of UCDN (Urban Community Development Network) component of SJSRY (Swarna Jayanti Sahari Yojana) for sensitizing the urban poor about BMC's plans and programmes, besides making them aware of preventive and curative aspects of different diseases taking up health check up and dispensing of medicines. More than a lakh of people were covered under this programme.



Soon thereafter ayurvedic health-cum-awareness camps were also organized under PPP mode with DIVINE LIFE SOCIETY for educating the people about the Indian system and alternative medicine (AYUSH) Ayurveda, Yoga, Unani, Siddha, Homeopathy.



# NEWS IN PICTURES



Mayor BMC addressing the trainees during inauguration of Training Programme under STEP-UP as Dy. Mayor Smt. Bharati Singh, Corporator Sk. Nizamuddin, SIO BMC and IED Officials look on.



Mr. Lee Baker, USAID India, FIRE-D Project Head along with his other team members Sh. P.C. Rath & Dr. Renu Khosla presenting the draft slum free city action plan for Bhubaneswar to the Commissioner-cum-Secy, H&UD, Sri Sourabh Garg in the presence of BMC Commissioner



BMC Sweepers flaunt placards during a rally for Clean Bhubaneswar Campaign launched by BMC.



Beneficiaries of Madhu Babu Pension Yojana and Indira Gandhi National Pension Yojana receiving the pass-book and pension amount from the Hon'ble Mayor Sri Ananta Narayana Jena.



Commissioner BMC giving away stipend and training completion certificates to the STEP-UP beneficiaries in the presence of Hon'ble Mayor and Local Corporator Sh. Sudhir Ranjan Kar.



The Hon'ble Mayor of Cupertino, California, USA during his visit to Bhubaneswar for establishing Sister City tie-up with BMC.

## From the Chief Editor's Desk....



I am happy to announce the inaugural version of BMC's newsletter being launched in the beginning of the Odiya New Year 2011. The newsletter shall be a vehicle for communicating the various achievements, news and events at BMC. Besides, it will be a forum to showcase accomplishments made by our members, employees and their families. The newsletter shall be circulated to officers in the Government, State PSUs, our partners and well-wishers and also be hosted on BMC's corporate website.

As the new city of Bhubaneswar celebrates its 60th year, the challenges and opportunities for us at BMC have grown manifold. From an idyllic temple town, Bhubaneswar has today emerged as a leading Knowledge Hub of eastern India through a confluence of Information Technology – Biotechnology – Technical Education. The Government has entrusted many onerous responsibilities on BMC that we shall strive to deliver religiously. The spectrum of activities spearheaded by BMC is large – ranging from urban governance to civic services, infrastructure development, slum upgradation, urban livelihood improvement, mass transport, citizen related services, etc. Probably, it is an apt time for BMC to consolidate its varied activities and channelise its best organisational abilities to complete the initiatives that have been commenced. The citizens look towards us for improving the quality of daily life in the city. This is also a time to renew our commitments to the citizens.

With increased responsibilities, there is a need to have enhanced sources of revenue for undertaking different public projects. We will examine best practices in other cities pertaining to rationalisation of different taxes and user charges of certain services. It will also be necessary to undertake viable projects through the public private partnership route so as to harness private sector investment and management expertise into the domains of city infrastructure. I am proud that BMC has taken advantage of JnNURM to put in place a cost-effective and efficient mode of public transport through 125 buses across the city in partnership with a private operator.

Grievance handling and public consultations are the two essentials on which the quality of our activities depend upon. We will endeavour to improve the coordination mechanism involving ward members and officials so as to make BMC more responsive to the genuine needs of the public. In this, effective use of information technology will be critical.

Lastly, the success of any organisation is dependent on the most critical resource, i.e. its human resources. The exercise to appropriately functionalise all manpower levels at BMC has been started. I am personally keen to encourage capacity building interventions that can be undertaken to build our staff competencies.

In this context, the newsletter must be a goodwill tool to spread the word about our organisational efforts. The newsletter is a platform to augment sharing of knowledge and information. I would like to urge all members of BMC to contribute to the newsletter through articles and their views & suggestions to strengthen our institution. I wish the entire BMC family, and specially the editorial team, all the very best and encourage them to continue with the good work.

  
Vishal Dev

## Vending Zone: An exemplary initiative

BMC has been a trend setter in the country addressing the issue of city vendors. More than 45 vending zones dot the municipal limits providing solace to about 3000 vendors who are proud owners of a shopping space for vending the wares. Carving vending zones under PPP mode came as great relief to the unorganized vendors.



While many of the city governments elsewhere in the country are struggling to manage the street vendors, BMC's novel initiative has drawn the attention of the Central Government, various State Governments and urban local bodies. Many from outside the state have visited Bhubaneswar to understand the nuances of BMC's vending zone policy.

## City Bus Service : A Long Felt Need

A dependable and organized public transport was a long felt need for an ever expanding city like Bhubaneswar. JnNURM provided the real fillip for such a wide spread and well networked bus service throughout the city. The low floor buses dotting the city main roads was an instant hit among the city commuters. The heavy passenger load in the 60 buses running from 7.30 AM to 9.30PM is a proof of the popularity of the buses. The BPTCL (Bhubaneswar-Puri Transport Corporation LTD.) headed by Mayor Bhubaneswar has plans to run 40 more buses in Bhubaneswar and 25 buses to Puri-Konark. Considering the growing demand, the bus service is being expanded to another route (Khurda-Master Canteen).



## Bio Metric Smart card for OAP beneficiaries: A Novel Initiative of BMC



The MBPY ( Madhu Babu Pension Yojana ) & IGNP ( Indira Gandhi National Pension Yojana ) beneficiaries were availing the pension on a fixed day(15th) of every month. Many a times, the pensioners were unable to come to the ward on the fixed day and would commute all the way to BMC office requesting for release of their pension. This was not only a troublesome affair for them but also caused crowding in the BMC office dislocating the office routine. Drawal of the pension amount by 60 BMC officials for distribution in all 60 wards had its own risks as all these BMC employees had not been covered under Fidelity Insurance Scheme which was also a costly proposition.

Considering all these, BMC had been toying with a novel idea of providing BIOMETRIC CARDS to the pensioners. The Axis Bank, Samantaraypur Branch came forward to assist BMC in the process. The MoU was signed by Sri G. Parida, the then Commissioner BMC & Sri Debarchan Mishra, Circle Head, Axis Bank.

## Urban Earthquake Vulnerability Reduction Programme

BMC with the support of Odisha State Disaster Management Authority (OSDMA) has undertaken Urban Earthquake Vulnerability Reduction Project to prepare the urban community to face urban disasters through different Training programmes for various stakeholders. During the process, govt officials, construction related personnel, elected representatives of BMC as well as school children will be trained on disaster preparedness skills.

## London Borough of Hounslow to Assist BMC in Solid Waste Management and Water Recycling:

Under an exchange programme of the Common Wealth Government Forum(CWGF), the London Borough of Hounslow has agreed to provide technical support to BMC for Solid Waste Management and Water Recycling. A team from Hounslow had visited BMC in March 2010 and assessed the requirements of BMC. Recently a BMC team comprising the Municipal Commissioner , Executive Engineer Sri T K Mohapatra and Sri Sanjib Mishra, Joint Secretary, H & UD Department from the State Government were on a visit to Hounslow for studying the best practices adopted by the Borough of Hounslow which would be replicated in BMC.



The Mayor of Hounslow & his team pose for a photograph with Mayor BMC, Sri A. N Jena; the then Municipal Commissioner Sri Gadadhar Parida & Chairman of BMC's Finance Standing Committee Sri P K Hembram near the Medicinal Garden at Bindu Sagar.



Commissioner,  
BMC;  
Joint Secy,  
H&UD Dept. &  
Executive Engg.  
BMC, During  
their visit  
to Hounslow



## Letter from the Editor

Many a times, we are grappled with half truths or Ardh Satya. We jump to immediate conclusions by seeing only the tip of the iceberg. BMC too has been finding itself at the receiving end because of such Ardh Satya. This reminds me of a small story which I want to share with all of you.



*One-day a father and his 24 year old son were travelling in a train. As the son looked through the window, he exclaimed in wonder, "Papa....Papa look how beautiful the trees are." !!! After sometime the son again exclaimed on seeing the clouds, "Papa ..... Papa, see how the clouds are moving above us"!!*

*On seeing this, a co-passenger sitting in front of the father-son duo remarked, "Why don't you show your son to a Doctor?"*

*The father answered, "Oh Yes! I did. In fact, I am just returning from the hospital. My son has got back his eyes after surgery. He was blind since birth."*

dilip\_routray@yahoo.com

## BMC on a Beautification drive:



With ambitions sky high but resources earth bound, PPP provided the answer to BMC's attempts to make the city truly clean, green and beautiful. During the last few years, BMC has launched a massive drive for beautifying the city so much so that today BMC has become synonymous with beautification. Be it the main roads or the city pavements, the traffic junctions, the adjoining walls on the roadsides; one can see BMC's stamp of beautification.

While the walls have been spruced up with paintings depicting the rich and hoary heritage of Odisha drawing scenes from mythology to history; the roads and pavements have been done up with beautiful land scaping laced with green cover and ornamental lighting.

BMC's novel attempt in beautifying the city by partnering with different industrial houses, mine owners, corporate bodies has augured well for emulation by other city governments.



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## BMC Toll Free No: 1800345006

Ward	Name of Corporator	Contact No.
1	Manoranjan Behera	9438305131
2	Sanjay Kumar Sethy	9937376635
3	Mamita Bhoi	9437418834
4	Sukumar Sahoo	9437418757
5	Pratap Kumar Routray	9776001999
6	Sanjay Kumar Baharsingh	9861218958
7	Madan Majhi	9938170704
8	Nirupama Jena	9437409228
9	Ranjan Kumar Jena	9238311499
10	Sanir Kumar Pradhan	9338181710
11	Kalpna Samal	9437062348
12	Pramila Parida	9437111361
13	Sudharanjan Kar	9937149661
14	Ganesh Nayak	9938398746
15	Premananda Jena	9938695482
17	Sandamini Sethi	9337180205
18	Pratap Kishore Sahoo	9337117853
19	Sanghamitra Samal	9437189502
20	Subhransu Sekhar Pattnaik	9437206042
21	Parthana Mohapatra	9437010486
22	Umanath Mishra	9937476201
23	Sanjukta Jena	9437308602
24	Pranod Hembrum	9437284823
25	Nabakishore Behera	9861336052
26	Sanju Balabantaray	9861448033
27	Kanakalata Swain	9337126788
28	Sarojini Dalei	9337077636
29	Runu Jena	9437307353
30	Hrudaya Balaba Samantary	9861212146
31	Prasant Swain	9861043432
32	Nihar Ranjan Sahoo	9853153069
34	Ramanath Samantary	9861124165
35	Sasmita Nanda	9437729055
36	Sk. Nizamuddin	9238573228
37	Padmanav Das	9861102532
38	Manoranjan Swain	9937070998
39	Saibala Pradhan	9438470840
40	Sridhar Jena	9437504040
41	Pratap Kumar Jena	9437575806
42	Nabedita Pradhan	9776016444
43	Guru Charan Sahoo	9776358078
44	Lala Ashok Kumar Ray	985317973
45	Pranaba Kishore Swain	9861558025
46	Manjulata Pradhan	9438732162
47	Mahamaya Swain	9853407018
48	Kishore Kumar Mohanty	9861063494
49	Amaresh Jena	9338187744
50	Ashok Singh	9861022556
51	K. Santi	9438746471
52	Nrupesh Kumar Nayak	9937289891
53	Hemalata Bisoi	9337116287
54	Malaya Kumar Mohapatra	9337118355
55	Diptimayee Samantary	9337040955
56	Biranchi Narayn Mohapatra	9861021447
57	Krushna Ch Sethy	9438179937
58	Chhabindra Jena	9937148485
59	Smt. Chhabi Das	9778161186
60	Kartika Sundaray	9853249399

Let's Join Hands Together for a Clean & Green Bhubaneswar